



# WORLD PARTICIPATION CONFERENCE 2022 VIRTUAL

4<sup>th</sup> Edition

**"Maximising play & enjoyment to drive participation"**

FRE : "Maximiser le jeu et le plaisir pour stimuler la participation".

ESP: "Maximizando el juego y el disfrute para impulsar la participación"

**19-21 JULY 2022, 1100-1330 (BST / GMT+1)  
- VIRTUAL -**

**CONFERENCE PROGRAMME**  
**[in english](#) - [en français](#) - [en español](#)**

Updated 13 July 2022

**REGISTER [HERE](#).**

Interpretation will be available in French & Spanish.

FRE: L'interprétation sera disponible en français et en espagnol.

ESP: Interpretación disponible en Francés y Español.

Promo video [here](#).

2021 clips: [Facebook](#), [Twitter](#), [LinkedIn](#).

# ENGLISH

## CONFERENCE PROGRAMME: OVERVIEW

*Programme and all timings are subject to change. The streaming of the Conference can be started and paused throughout the session via YouTube only.*

### Day ONE: Tuesday 19 July 2022 (BST / GMT+1)

1100-1105	Conference Introduction & Welcome
1105-1117	The importance of participation & growing the game
1117-1137	Topic 1: What is fun?
1137-1204	Topic 2: ITF World Tennis Number: In action around the world
1204-1205	<b>BREAK</b>
1205-1236	Topic 3: ITF World Tennis Number: Innovation in data & technology
1236-1259	Topic 4: ITF World Tennis Number: How we launched our numbers
1259-1329	Topic 5: Rating systems in other sports
1329-1330	Summary of Day ONE

### Day TWO: Wednesday 20 July 2022 (BST / GMT+1)

1100-1102	Day TWO Introduction
1102-1124	Topic 6: Competition to drive participation
1124-1151	Topic 7: Growing the game with Wheelchair Tennis
1151-1220	Topic 8: The impact of organised events and programmes within the local community
1220-1221	<b>BREAK</b>
1221-1300	Topic 9: The impact of organised events and programmes within schools
1300-1328	Keynote Presentation
1328-1330	Summary of Day TWO

### Day THREE: Thursday 21 July 2022 (BST / GMT+1)

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1100-1102	Day THREE Introduction
1102-1143	Topic 10: ITF Advantage All: Increasing female participation and engagement
1143-1224	Topic 11: Keeping adults engaged and ensuring regular participation
1224-1225	<b>BREAK</b>
1225-1301	Topic 12: The wider role of sport within society
1301-1328	Keynote Presentation
1328-1330	Summary of Conference

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**Note:** Updates to the programme and confirmation of speakers will be communicated via the [Conference registration website](#) and via the [ITF website](#).

# ENGLISH - CONFERENCE PROGRAMME: DAY BY DAY

Programme and all timings are subject to change. The streaming of the Conference can be started and paused throughout the session via YouTube only.

## Day ONE: Tuesday 19 July 2022 (BST / GMT+1)

1100-1105	<b>Conference Introduction &amp; Welcome</b> <ul style="list-style-type: none"> <li>Karthi Gnanasegaram (Conference Host)</li> <li>David Haggerty, President, International Tennis Federation</li> </ul>
1105-1117	<b>The importance of participation &amp; growing the game</b> <ul style="list-style-type: none"> <li>Kelly Fairweather, Chief Executive Officer, International Tennis Federation</li> <li>Luca Santilli, Executive Director, Tennis Development, International Tennis Federation</li> </ul>
1117-1137	<b>Topic 1: What is fun? Including a Questions &amp; Answer session</b> <ul style="list-style-type: none"> <li>Amanda Visek, Associate Professor, The George Washington University</li> <li>Karl Davies, Research, Sport Science &amp; Adult Learning, United States Tennis Association</li> </ul>
1137-1204	<b>Topic 2: ITF World Tennis Number: In action around the world, including a Questions &amp; Answer session</b> <ul style="list-style-type: none"> <li>Keith Carder, Head of Competition, Lawn Tennis Association</li> <li>Oliver Scadgell, Participation Director, Lawn Tennis Association</li> <li>Virginija Paliukaite, General Secretary, Tennis Lithuania</li> </ul>
1204-1205	<b>BREAK</b>
1205-1236	<b>Topic 3: ITF World Tennis Number: Innovation in data &amp; technology, including a Questions &amp; Answer session</b> <ul style="list-style-type: none"> <li>Victor Enciso, Senior Data Scientist, International Tennis Federation</li> <li>William Knottenbelt, Professor of Applied Quantitative Analysis, Imperial College London</li> <li>Dave Ward, Chief Executive Officer, Clubspark Group</li> <li>Daniel Meure, Chief Executive Officer, Tournament Software</li> </ul>
1236-1259	<b>Topic 4: ITF World Tennis Number: How we launched our numbers, including a Questions &amp; Answer session</b> <ul style="list-style-type: none"> <li>Paul Lifton, Lead Project Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Emma Saggars, Marketing Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Tracey Davies, USTA Managing Director Competition, United States Tennis Association</li> </ul>
1259-1329	<b>Topic 5: The use of ratings in other sports, including a Questions &amp; Answer session</b> <ul style="list-style-type: none"> <li>Vincent Pereira, Head of Virtual Sports &amp; Gaming, International Olympic Committee</li> <li>Emil Sutovsky, Director General, International Chess Federation (FIDE)</li> <li>Claire Bates, Director - Handicapping, The R&amp;A</li> </ul>
1329-1330	<b>Summary of Day ONE – Karthi Gnanasegaram (Conference Host)</b>

**Note:** Updates to the programme and confirmation of speakers will be communicated via the [Conference registration website](#) and via the [ITF website](#).

## Day TWO: Wednesday 20 July 2022 (BST / GMT+1)

1100-1102	Day TWO Introduction – Karthi Gnanasegaram (Conference Host)
1102-1124	<p>Topic 6: Competition to drive participation, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Ben Phillip, Senior Manager, Beach Tennis, International Tennis Federation</li> <li>Matt Byford, Head of Juniors &amp; Seniors, International Tennis Federation</li> </ul>
1124-1151	<p>Topic 7: Growing the game with Wheelchair Tennis, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Alistair Williams, Head of Wheelchair Tennis, International Tennis Federation</li> <li>Niels Meijer, Chief Executive Officer, Johan Cruyff Foundation</li> <li>Geraint Richards, UK Project Manager, Johan Cruyff Foundation</li> <li>Miranda van Holstein, Senior Manager Projects, Johan Cruyff Foundation</li> <li>Suzie Toyn, Team Lead, Wheelchair Tennis, International Tennis Federation</li> </ul> <p>Featuring...</p> <ul style="list-style-type: none"> <li>Kgothatso Montjane, Three-time Grand Slam finalist</li> <li>Alfie Hewett, 20-time Grand Slam champion</li> </ul>
1151-1220	<p>Topic 8: The impact of organised events and programmes within the local community, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Daniel Courcol, Deputy General Manager – Tennis Development, Fédération Française de Tennis</li> <li>Jenny Fitzmaurice, Head of Participation and Coaching, Tennis New Zealand</li> </ul>
1220-1221	<b>BREAK</b>
1221-1300	<p>Topic 9: The impact of organised events and programmes within schools, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Gastón Leandro Brum, Director Ejecutivo, Asociación Argentina de Tenis</li> <li>Valeria MacLoughlin, Coordinadora Operativa Profesorado &amp; National Junior Tennis Initiative Coordinator, Asociación Argentina de Tenis</li> <li>Blearta Ukehaxhaj, Manager of 'Tennis Festival 2022', Kosovo Tennis Federation</li> <li>Alexandre Gros, Project Leader Football for Schools, FIFA Foundation</li> <li>Ian Wright, Director of Development, Badminton World Federation</li> </ul>
1300-1328	<p>Keynote Presentation</p> <ul style="list-style-type: none"> <li>Monica Puig, former professional tennis player &amp; Olympic gold medallist, Puerto Rico</li> </ul>
1328-1330	Summary of Day TWO – Karthi Gnanasegaram (Conference Host)

**Note:** Updates to the programme and confirmation of speakers will be communicated via the [Conference registration website](#) and via the [ITF website](#).

## Day THREE: Thursday 21 July 2022 (BST / GMT+1)

1100-1102	Day THREE Introduction – Karthi Gnanasegaram (Conference Host)
1102-1143	<p>Topic 10: ITF Advantage All: Increasing female participation and engagement (Panel discussion)</p> <ul style="list-style-type: none"> <li>Casey Dellacqua, Former Australia number 1 professional tennis player and dual Olympian</li> <li>Elizabeth Pike, Professor of Sport, Health and Exercise, University of Hertfordshire</li> </ul> <p>Featuring...</p> <ul style="list-style-type: none"> <li>Wanjiru Mbugua Karani, Secretary General, Tennis Kenya</li> <li>Angella Okutoyi, Wimbledon Junior Doubles Champion 2022, Kenya</li> <li>Amir Borghei, Development Officer - West &amp; Central Asia, International Tennis Federations</li> <li>Sheila Stephens Desbans, Head of Sport Development Unit, Olympic Solidarity, International Olympic Committee</li> </ul>
1143-1224	<p>Topic 11: Keeping adults engaged and ensuring regular participation, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Shiyananth Sivanantharajah, Participation Officer, Sri Lanka Tennis Association</li> <li>Wayne Elderton, Tennis Director, North Vancouver Tennis Centre</li> <li>Jinger Gottschall, Director of Applied Science, Wahoo Fitness and Les Mills International</li> <li>Zita Csovelyak, Head of National Federation Services &amp; Development, World Triathlon</li> </ul>
1224-1225	<b>BREAK</b>
1225-1301	<p>Topic 12: The wider role of sport within society, including a Questions &amp; Answer session</p> <ul style="list-style-type: none"> <li>Vania King, two-time Grand Slam Doubles Champion &amp; Executive Director, Serving Up Hope</li> <li>Thomas Labuzienski, Strategic Brand Partnerships Manager, Microsoft</li> <li>Kym Jordan, Senior Director of Global Strategic Partnerships and Special Events, Special Olympics International</li> <li>James Hope-Gill, Chief Executive Officer, Skateboard GB</li> </ul>
1301-1328	<p>Keynote Presentation</p> <ul style="list-style-type: none"> <li>Keynote speaker to be announced shortly</li> </ul>
1328-1330	Summary of Conference – Karthi Gnanasegaram (Conference Host)

**Note:** Updates to the programme and confirmation of speakers will be communicated via the [Conference registration website](#) and via the [ITF website](#).

## FRENCH - PROGRAMME DE LA CONFÉRENCE : APERÇU

Le programme et tous les horaires sont susceptibles d'être modifiés. Le streaming de la conférence peut être lancé et mis en pause tout au long de la session via YouTube uniquement.

### Premier jour : Mardi 19 juillet 2022 (BST / GMT+1)

1100-1105	Introduction à la conférence et bienvenue
1105-1117	L'importance de la participation et du développement du jeu
1117-1137	Sujet 1 : Qu'est-ce que le plaisir ?
1137-1204	Sujet 2 : Numéro mondial de tennis ITF : en action dans le monde entier
1204-1205	<b>PAUSE</b>
1205-1236	Sujet 3 : Numéro de l'ITF World Tennis : Innovation dans les données et la technologie
1236-1259	Sujet 4 : Numéro de tennis mondial de l'ITF : Comment nous avons lancé nos numéros ?
1259-1329	Sujet 5 : Les systèmes de classement dans d'autres sports
1329-1330	Résumé de la première journée

### Deuxième jour: Mercredi 20 juillet 2022 (BST / GMT+1)

1100-1102	Deuxième jour Introduction
1102-1124	Sujet 6: La Compétition pour stimuler la participation
1124-1151	Sujet 7: Développer le jeu avec le tennis en fauteuil roulant
1151-1220	Sujet 8 : L'impact des événements et programmes organisés au sein de la communauté locale
1220-1221	<b>PAUSE</b>
1221-1300	Sujet 9 : L'impact des événements et programmes organisés dans les écoles
1300-1328	Présentation de l'orateur principal
1328-1330	Résumé de la deuxième journée

## TROISIÈME JOUR : jeudi 21 juillet 2022 (BST / GMT+1)

1100-1102	Troisième jour Introduction
1102-1143	Sujet 10 : ITF Advantage All : Accroître la participation et l'engagement des femmes
1143-1224	Sujet 11 : Maintenir l'engagement des adultes et assurer une participation régulière
1224-1225	<b>PAUSE</b>
1225-1301	Sujet 12 : Le rôle plus large du sport dans la société
1301-1328	Présentation de l'orateur principal
1328-1330	Résumé de la conférence

**Note:** Les mises à jour du programme et la confirmation des orateurs seront communiquées via [Conference registration website](#) et via le [site web de l'ITF](#).



## FRENCH - PROGRAMME DE LA CONFÉRENCE : PAR JOUR

Le programme et tous les horaires sont susceptibles d'être modifiés. Le streaming de la conférence peut être lancé et mis en pause tout au long de la session via YouTube uniquement.

### Premier jour : Mardi 19 juillet 2022 (BST / GMT+1)

1100-1105	<p>Introduction à la conférence et bienvenue</p> <ul style="list-style-type: none"> <li>Karthi Gnanasegaram (Présentateur de la conférence)</li> <li>David Haggerty, President, International Tennis Federation</li> </ul>
1105-1117	<p>L'importance de la participation et du développement du jeu</p> <ul style="list-style-type: none"> <li>Kelly Fairweather, Chief Executive Officer, International Tennis Federation</li> <li>Luca Santilli, Executive Director, Tennis Development, International Tennis Federation</li> </ul>
1117-1137	<p>Sujet 1 : Qu'est-ce que le plaisir ? Y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Amanda Visek, Associate Professor, The George Washington University</li> <li>Karl Davies, Research, Sport Science &amp; Adult Learning, United States Tennis Association</li> </ul>
1137-1204	<p>Sujet 2 : Numéro mondial de tennis ITF : en action dans le monde entier, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Keith Carder, Head of Competition, Lawn Tennis Association</li> <li>Oliver Scadgell, Participation Director, Lawn Tennis Association</li> <li>Virginija Paliukaite, General Secretary, Tennis Lithuania</li> </ul>
1204-1205	<b>PAUSE</b>
1205-1236	<p>Sujet 3 : Numéro de l'ITF World Tennis : Innovation dans les données et la technologie, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Victor Enciso, Senior Data Scientist, International Tennis Federation</li> <li>William Knottenbelt, Professor of Applied Quantitative Analysis, Imperial College London</li> <li>Dave Ward, Chief Executive Officer, Clubspark Group</li> <li>Daniel Meure, Chief Executive Officer, Tournament Software</li> </ul>
1236-1259	<p>Sujet 4 : Numéro de tennis mondial de l'ITF : Comment nous avons lancé nos numéros ? Y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Paul Lifton, Lead Project Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Emma Saggars, Marketing Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Tracey Davies, USTA Managing Director Competition, United States Tennis Association</li> </ul>
1259-1329	<p>Sujet 5 : Les systèmes de classement dans d'autres sports, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Vincent Pereira, Head of Virtual Sports &amp; Gaming, International Olympic Committee</li> <li>Emil Sutovsky, Director-General, International Chess Federation (FIDE)</li> <li>Claire Bates, Director – Handicapping, The R&amp;A</li> </ul>
1329-1330	Résumé de la première journée – Karthi Gnanasegaram (Présentateur de la conférence)

**Note:** Les mises à jour du programme et la confirmation des orateurs seront communiquées via [Conference registration website](#) et via le [site web de l'ITF](#).

## Deuxième jour: Mercredi 20 juillet 2022 (BST / GMT+1)

1100-1102	Deuxième jour Introduction – Karthi Gnanasegaram (Présentateur de la conférence)
1102-1124	<p>Sujet 6: La Compétition pour stimuler la participation, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Ben Phillip, Senior Manager, Beach Tennis, International Tennis Federation</li> <li>Matt Byford, Head of Juniors &amp; Seniors, International Tennis Federation</li> </ul>
1124-1151	<p>Sujet 7: Développer le jeu avec le tennis en fauteuil roulant, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Alistair Williams, Head of Wheelchair Tennis, International Tennis Federation</li> <li>Niels Meijer, Chief Executive Officer, Johan Cruyff Foundation</li> <li>Geraint Richards, UK Project Manager, Johan Cruyff Foundation</li> <li>Miranda van Holstein, Senior Manager Projects, Johan Cruyff Foundation</li> <li>Suzie Toyn, Team Lead, Wheelchair Tennis, International Tennis Federation</li> </ul> <p>En vedette...</p> <ul style="list-style-type: none"> <li>Kgothatso Montjane, Three-time Grand Slam finalist</li> <li>Alfie Hewett, 20-time Grand Slam champion</li> </ul>
1151-1220	<p>Sujet 8 : L'impact des événements et programmes organisés au sein de la communauté locale, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Daniel Courcol, Deputy General Manager – Tennis Development, Fédération Française de Tennis</li> <li>Jenny Fitzmaurice, Head of Participation and Coaching, Tennis New Zealand</li> </ul>
1220-1221	<b>PAUSE</b>
1221-1300	<p>Sujet 9 : L'impact des événements et programmes organisés dans les écoles, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Gastón Leandro Brum, Director Ejecutivo, Asociación Argentina de Tenis</li> <li>Valeria MacLoughlin, Coordinadora Operativa Profesorado &amp; National Junior Tennis Initiative Coordinator, Asociación Argentina de Tenis</li> <li>Blearta Ukehaxhaj, Manager of 'Tennis Festival 2022', Kosovo Tennis Federation</li> <li>Alexandre Gros, Project Leader Football for Schools, FIFA Foundation</li> <li>Ian Wright, Director of Development, Badminton World Federation</li> </ul>
1300-1328	<p>Présentation de l'orateur principal</p> <ul style="list-style-type: none"> <li>Monica Puig, former professional tennis player &amp; Olympic gold medalist, Puerto Rico</li> </ul>
1328-1330	Résumé de la deuxième journée – Karthi Gnanasegaram (Présentateur de la conférence)

**Note:** Les mises à jour du programme et la confirmation des orateurs seront communiquées via [Conference registration website](#) et via le [site web de l'ITF](#).

## TROISIÈME JOUR : jeudi 21 juillet 2022 (BST / GMT+1)

1100-1102	Troisième jour Introduction – Karthi Gnanasegaram (Présentateur de la conférence)
1102-1143	<p>Sujet 10 : ITF Advantage All : Accroître la participation et l'engagement des femmes (Débat d'experts)</p> <ul style="list-style-type: none"> <li>Casey Dellacqua, Former Australia number 1 professional tennis player and dual Olympian</li> <li>Elizabeth Pike, Professor of Sport, Health and Exercise, University of Hertfordshire</li> </ul> <p>En vedette...</p> <ul style="list-style-type: none"> <li>Wanjiru Mbugua Karani, Secretary General, Tennis Kenya</li> <li>Angella Okutoyi, Wimbledon Junior Doubles Champion 2022, Kenya</li> <li>Amir Borghei, Development Officer - West &amp; Central Asia, International Tennis Federation</li> <li>Sheila Stephens Desbans, Head of Sport Development Unit, Olympic Solidarity, International Olympic Committee</li> </ul>
1143-1224	<p>Sujet 11 : Maintenir l'engagement des adultes et assurer une participation régulière, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Shiyanth Sivanantharajah, Participation Officer, Sri Lanka Tennis Association</li> <li>Wayne Elderton, Tennis Director, Tennis Canada &amp; North Vancouver Tennis Centre</li> <li>Jinger Gottschall, Director of Applied Science, Wahoo Fitness and Les Mills International</li> <li>Zita Csovelyak, Head of National Federation Services &amp; Development, World Triathlon</li> </ul>
1224-1225	<b>PAUSE</b>
1225-1301	<p>Sujet 12 : Le rôle plus large du sport dans la société, y compris une séance de questions-réponses</p> <ul style="list-style-type: none"> <li>Vania King, Executive Director, Serving Up Hope</li> <li>Thomas Labuzienski, Strategic Brand Partnerships Manager, Microsoft</li> <li>Kym Jordan, Senior Director of Global Strategic Partnerships and Special Events, Special Olympics International</li> <li>James Hope-Gill, Chief Executive Officer, Skateboard GB</li> </ul>
1301-1328	<p>Présentation de l'orateur principal</p> <ul style="list-style-type: none"> <li>L'orateur principal sera annoncé prochainement</li> </ul>
1328-1330	Résumé de la conférence (Présentateur de la conférence)

**Note:** Les mises à jour du programme et la confirmation des orateurs seront communiquées via [Conference registration website](#) and via the [ITF website](#).

# ESPAÑOL - PROGRAMA DE LA CONFERENCIA: RESUMEN

El programa y las horas están sujetos a cambio. La transmisión de la Conferencia puede ser iniciada y pausada a lo largo de la sesión únicamente por medio de YouTube.

## Día UNO: martes 19 de julio 2022 (BST / GMT+1)

1100-1105	Introducción y Bienvenida a la Conferencia
1105-1117	La importancia de la participación y de crecer el juego
1117-1137	Tema 1: ¿Qué es diversión?
1137-1204	Tema 2: ITF World Tennis Number: En acción alrededor del mundo
1204-1205	<b>PAUSA</b>
1205-1236	Tema 3: ITF World Tennis Number: Innovación en datos & tecnología
1236-1259	Tema 4: ITF World Tennis Number: Como lanzamos nuestros números
1259-1329	Tema 5: Sistemas de Clasificación en otros deportes
1329-1330	Resumen del Día UNO

## Día DOS: miércoles 20 de julio 2022 (BST / GMT+1)

1100-1102	Día DOS Introducción
1102-1124	Tema 6: Competición para mover la participación
1124-1151	Tema 7: Hacer crecer el juego con Tenis en Silla de Ruedas
1151-1220	Tema 8: El impacto de eventos organizados y programas dentro de la comunidad local
1220-1221	<b>PAUSA</b>
1221-1300	Tema 9: El impacto de eventos organizados y programas dentro de las escuelas
1300-1328	Presentación del Ponente Principal
1328-1330	Resumen del Día DOS

## Día TRES: jueves 21 de julio 2022 (BST / GMT+1)

1100-1102	Día TRES Introducción
1102-1143	Tema 10: ITF Advantage All: Incrementando participación femenina y compromiso
1143-1224	Tema 11: Mantener a los adultos comprometidos y asegurando participación con regularidad
1224-1225	<b>PAUSA</b>
1225-1301	Tema 12: El rol más amplio del deporte dentro de la sociedad
1301-1328	Presentación del Ponente Principal
1328-1330	Resumen de la Conferencia

**Nota:** Actualizaciones al programa y confirmación de los ponentes se comunicarán por medio de [Conference registration website](#) y por medio del [ITF website](#).

# ESPAÑOL - PROGRAMA DE LA CONFERENCIA: DÍA POR DÍA

El programa y todas las horas están sujetas a cambio. La transmisión de la Conferencia puede iniciarse y pausarse a lo largo de la sesión sólo a través de YouTube.

## Día UNO: martes 19 de julio 2022 (BST / GMT+1)

1100-1105	<b>Introducción y Bienvenida a la Conferencia</b> <ul style="list-style-type: none"> <li>Karthi Gnanasegaram (Presentador de la conferencia)</li> <li>David Haggerty, Presidente, International Tennis Federation</li> </ul>
1105-1117	<b>La importancia de la participación y del crecimiento del juego</b> <ul style="list-style-type: none"> <li>Kelly Fairweather, Chief Executive Officer, International Tennis Federation</li> <li>Luca Santilli, Executive Director, Tennis Development, International Tennis Federation</li> </ul>
1117-1137	<b>Tema 1: ¿Qué es diversión? Incluyendo una sesión de preguntas y respuestas</b> <ul style="list-style-type: none"> <li>Amanda Visek, Associate Professor, The George Washington University</li> <li>Karl Davies, Research, Sport Science &amp; Adult Learning, United States Tennis Association</li> </ul>
1137-1204	<b>Tema 2: ITF World Tennis Number: En acción alrededor del mundo, incluyendo una sesión de preguntas y respuestas</b> <ul style="list-style-type: none"> <li>Keith Carder, Head of Competition, Lawn Tennis Association</li> <li>Oliver Scadgell, Participation Director, Lawn Tennis Association</li> <li>Virginija Paliukaite, General Secretary, Tennis Lithuania</li> </ul>
1204-1205	<b>PAUSA</b>
1205-1236	<b>Tema 3: ITF World Tennis Number: Innovación en datos y tecnología, incluyendo una sesión de preguntas y respuestas</b> <ul style="list-style-type: none"> <li>Victor Enciso, Senior Data Scientist, International Tennis Federation</li> <li>William Knottenbelt, Professor of Applied Quantitative Analysis, Imperial College London</li> <li>Dave Ward, Chief Executive Officer, Clubspark Group</li> <li>Daniel Meure, Chief Executive Officer, Tournament Software</li> </ul>
1236-1259	<b>Tema 4: ITF World Tennis Number: Como lanzamos nuestros números, incluyendo una sesión de preguntas y respuestas</b> <ul style="list-style-type: none"> <li>Paul Lifton, Lead Project Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Emma Saggars, Marketing Manager, ITF World Tennis Number, International Tennis Federation</li> <li>Tracey Davies, USTA Managing Director Competition, United States Tennis Association</li> </ul>
1259-1329	<b>Tema 5: El uso de las clasificaciones en otros deportes, incluyendo una sesión de preguntas y respuestas</b> <ul style="list-style-type: none"> <li>Vincent Pereira, Head of Virtual Sports &amp; Gaming, International Olympic Committee</li> <li>Emil Sutovsky, Director-General, International Chess Federation (FIDE)</li> <li>Claire Bates, Director – Handicapping, The R&amp;A</li> </ul>
1329-1330	<b>Resumen del Día UNO - Karthi Gnanasegaram (Presentador de la conferencia)</b>

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**Día DOS: miércoles 20 Julio 2022 (BST / GMT+1)**


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1100-1102	Día DOS Introducción – Karthi Gnanasegaram (Presentador de la conferencia)
1102-1124	<p>Tema 6: Competición para impulsar la participación, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>• Ben Phillip, Senior Manager, Beach Tennis, International Tennis Federation</li> <li>• Matt Byford, Head of Juniors &amp; Seniors, International Tennis Federation</li> </ul>
1124-1151	<p>Tema 7: Hacer crecer el juego con el Tenis en Silla de Ruedas, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>• Alistair Williams, Head of Wheelchair Tennis, International Tennis Federation</li> <li>• Niels Meijer, Chief Executive Officer, Johan Cruyff Foundation</li> <li>• Geraint Richards, UK Project Manager, Johan Cruyff Foundation</li> <li>• Miranda van Holstein, Senior Manager Projects, Johan Cruyff Foundation</li> <li>• Suzie Toyn, Team Lead, Wheelchair Tennis, International Tennis Federation</li> </ul> <p>Con...</p> <ul style="list-style-type: none"> <li>• Kgothatso Montjane, Three-time Grand Slam finalist</li> <li>• Alfie Hewett, 20-time Grand Slam champion</li> </ul>
1151-1220	<p>Tema 8: El impacto de eventos organizados y programas dentro de la comunidad local, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>• Daniel Courcol, Deputy General Manager – Tennis Development, Fédération Française de Tennis</li> <li>• Jenny Fitzmaurice, Head of Participation and Coaching, Tennis New Zealand</li> </ul>
1220-1221	<b>PAUSA</b>
1221-1300	<p>Tema 9: El impacto de eventos organizados y programas dentro de escuelas, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>• Gastón Leandro Brum, Director Ejecutivo, Asociación Argentina de Tenis</li> <li>• Valeria MacLoughlin, Coordinadora Operativa Profesorado &amp; National Junior Tennis Initiative Coordinator, Asociación Argentina de Tenis</li> <li>• Blearta Ukehaxhaj, Manager of 'Tennis Festival 2022', Kosovo Tennis Federation</li> <li>• Alexandre Gros, Project Leader Football for Schools, FIFA Foundation</li> <li>• Ian Wright, Director of Development, Badminton World Federation</li> </ul>
1300-1328	<p>Presentación del ponente principal</p> <ul style="list-style-type: none"> <li>• Monica Puig, former professional tennis player &amp; Olympic gold medalist, Puerto Rico</li> </ul>
1328-1330	Resumen del Día DOS – Karthi Gnanasegaram (Presentador de la conferencia)

**Note:** Actualizaciones al programa y confirmación de los ponentes serán comunicados via [Conference registration website](#) y via [ITF website](#).

## Día TRES: jueves 21 de julio 2022 (BST / GMT+1)

1100-1102	Día TRES Introducción – Karthi Gnanasegaram (Presentador de la conferencia)
1102-1143	<p>Tema 10: ITF Advantage All: Incrementar la participación femenina y el compromiso (Mesa redonda)</p> <ul style="list-style-type: none"> <li>Casey Dellacqua, Former Australia number 1 professional tennis player and dual Olympian</li> <li>Elizabeth Pike, Professor of Sport, Health and Exercise, University of Hertfordshire</li> </ul> <p>Con...</p> <ul style="list-style-type: none"> <li>Wanjiru Mbugua Karani, Secretary General, Tennis Kenya</li> <li>Angella Okutoyi, Wimbledon Junior Doubles Champion 2022, Kenya</li> <li>Amir Borghei, Development Officer - West &amp; Central Asia, International Tennis Federation</li> <li>Sheila Stephens Desbans, Head of Sport Development Unit, Olympic Solidarity, International Olympic Committee</li> </ul>
1143-1224	<p>Tema 11: Mantener a los adultos comprometidos y asegurar que participen con regularidad, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>Shiyanth Sivanantharajah, Participation Officer, Sri Lanka Tennis Association</li> <li>Wayne Elderton, Tennis Director, Tennis Canada &amp; North Vancouver Tennis Centre</li> <li>Jinger Gottschall, Director of Applied Science, Wahoo Fitness and Les Mills International</li> <li>Zita Csovelyak, Head of National Federation Services &amp; Development, World Triathlon</li> </ul>
1224-1225	<b>PAUSA</b>
1225-1301	<p>Tema 12: El rol más amplio del deporte dentro de la sociedad, incluyendo una sesión de preguntas y respuestas</p> <ul style="list-style-type: none"> <li>Vania King, Executive Director, Serving Up Hope</li> <li>Thomas Labuzienski, Strategic Brand Partnerships Manager, Microsoft</li> <li>Kym Jordan, Senior Director of Global Strategic Partnerships and Special Events, Special Olympics International</li> <li>James Hope-Gill, Chief Executive Officer, Skateboard GB</li> </ul>
1301-1328	<p>Presentación del ponente principal</p> <ul style="list-style-type: none"> <li>Ponente principal será anunciado pronto</li> </ul>
1328-1330	Resumen de la Conferencia – Karthi Gnanasegaram (Presentador de la conferencia)

**Nota:** Actualizaciones al programa y confirmación de los ponentes serán comunicados via [Conference registration website](#) y via [ITF website](#).